

Chess Retail: Your Store, Smarter

Chess Retail is a comprehensive store management platform designed to make running your business simpler, smarter, and more efficient. Combining point of sale and stock control in one integrated system, it was built from the ground up – exclusively for retail – drawing on many years of real-world retail operations and management experience.

Built for Busy

Our Point of Sale application is built for speed and simplicity – whether you're serving a queue at peak hour or training a new staff member on their first day. The interface is designed to minimise steps, reduce errors, and keep the line moving.

Customer-facing displays are fully supported, with full-colour monitors that can be customised to match your brand, including promotional graphics, as well as simple two-line pole displays.

Mobile Functionality

Mobile devices, known as PDTs, put the system in the palm of your hand – you can create manual orders, receive deliveries, carry out stocktake counts, order tickets, pick items for online orders, and much more. Your data is captured immediately – no need for paper forms and later re-keying.



Intelligent Ordering

Most systems calculate a simple average when generating orders. Chess Retail goes further – analysing year-on-year sales trends, accounting for public holidays and special events to help ensure your stock levels reflect your business's trading patterns, not just average sales.



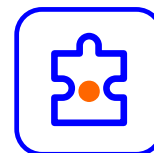
Reliable by Design

Chess Retail is built to keep working when you need it most. You can continue selling even if your back office goes down or your internet connection is lost, because the system runs entirely on your own hardware, in your store. You own your data and control it at all times – It is never held hostage in the cloud.



Your Hardware, Your Choice

An increasing number of competing systems supply locked-down "system-in-a-box" devices that can only ever run their software. When you purchase hardware through us, it is genuinely yours. Should you ever choose to move to another system – and we are confident you won't – your hardware can be repurposed.



Chess Retail is also designed for broad compatibility: if you already have terminals running Windows, there is a strong chance we can put them straight to work.

Seamless Accounting Integration

Chess Retail integrates with leading accounting packages – Xero, QuickBooks, and Saasu – automatically posting your daily sales data and reducing the administrative burden of bookkeeping.



Sell Online with WooCommerce

Chess Retail now integrates directly with WooCommerce, keeping your physical store and your online store perfectly in step. Departments, categories, and products sync automatically, so there is only one product range to manage instead of two. Online orders can be picked straight from the stockroom using a handheld PDT, or set up for click-and-collect, letting customers order online and pay for their purchase in-store when they come to collect it.



Flexible Payment Processing

We support EFTPOS terminals from a wide range of banks and payment processors via Linkly, so you are never locked into a single payment provider. Shop around for the best rates – you are free to choose.



Simple End of Day

End of day couldn't be simpler: count the cash in the drawer, and Chess Retail does the rest – no spreadsheets, no manual figures, and your trading data is automatically posted to your accounting system.



Support from the People Who Built It

Chess Retail is developed entirely in-house. In the unlikely event you encounter an issue, you will be speaking directly with the team who designed and built the system – not a call centre, or a third-party dealer.



Loyalty & Rewards

Chess Retail includes a built-in loyalty rewards system, to help you keep customers coming back. Points are earned at a customisable rate per dollar spent, and can be redeemed for dollars off a sale once a customer reaches a definable threshold. Individual items can be set to earn bonus points, and items or entire categories can be excluded from the loyalty system altogether. Members can use physical cards or their mobile telephone number to link sales, whichever suits best.



No Lock-In, No Long Contracts.

We are confident Chess Retail will earn your trust, so we do not ask you to commit to long-term contracts. Once you have purchased the system, we recommend ongoing software maintenance so you can make use of new features, and keep everything up to date, but this is entirely your decision. If you ever choose to cancel support, your system will continue to run exactly as it was – no surprises or lock-outs.



Talk to our team today to find out how Chess Retail can make running your retail store easier.

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